

PERSONALITY WORKOUT

We keep our body fit—
why not our personality?

You can train, condition and keep your personality in shape—just like your body.

Are your charisma muscles flabby? Is your confidence weak? Laurie's gentle yet ferocious approach earns trust and gets results.

STORY IDEAS

- 10 reasons why you need a personality workout
- Are you afraid to express your personality? Now is the time to break free from old fears and say YES to you!
- Unveil your true personality with audience participation
- Need a personality reality check? Get feedback from Laurie and the audience.
- You could have Personality Deficit Disorder and not know it! Take this quiz and learn to make PDD a thing of the PAST
- How to give yourself the ideal personality workout
- What is your body saying when you speak? It's the ultimate instrument—learn how to play it!

WHO SHOULD HEAR LAURIE SPEAK?

- Anyone who is afraid to express themselves or gets tied up in knots when they try
- People who are shy, socially awkward or introverted and want to conquer anxiety and experience life more fully

Laurie has been interviewed on:

The Michael Dresser Show on Blog Talk Radio • Stuart Vener Tells It Like It Is on iHeart Radio
Patricia Raskin's Positive Living on Voice America • Selling In A Skirt—Judy Hoberman on Tough
Talk Radio • Right Now Radio • Viki Winterton on Blog Talk Radio • Life's About Choices with
Nancy Mueller • Sam in the Morning—Sam Hasson on LA Talk Radio • Jiggy Jaguar Radio Show
on KJAG • Terri Levine Show on iHeart Radio • The Hollis Chapman Podcast • The Bill Hammond
Show on KCMO Talk Radio. Additional articles, references and testimonials available by request.

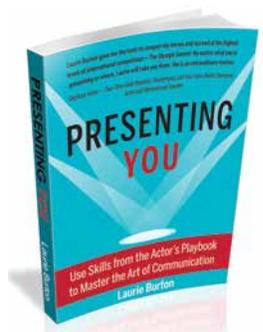


LAURIE BURTON

is a communications expert, actor and personality coach who has helped thousands of people improve their ability to communicate more deeply and experience more success in both business and life.

A 30-year veteran performer of film, television and theater, Laurie has conducted hundreds of workshops in the corporate world, teaching teams at all levels to connect more effectively using skills from the actor's playbook. From 1985-2008, Laurie also taught acting and directing for film as a senior lecturer at the School of Cinematic Arts at USC.

Laurie Burton Training clients include Fortune 500 companies such as IBM, Mattel Toys, Twentieth Century Fox, Merrill Lynch, Digital Equipment and Medtronic Minimed. Laurie is the author of "Presenting You."



Available at Amazon and laurieburtontraining.com

CONTACT INFORMATION

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Laurie is based in Los Angeles and available for nationwide appearances by arrangement.